



OCuSOFT®

LID SCRUB™ Family of Eyelid Cleansers

- **#1 Doctor Recommended Brand**
- **Doctor & Patient Trusted for 25 Years**



OCuSOFT® Lid Scrub™ effectively removes oil, debris and desquamated skin from the eyelids. OCuSOFT® Lid Scrub™ Original Formula is recommended for routine daily eyelid hygiene, while the OCuSOFT® Lid Scrub™ PLUS “Leave-On” Formula is Extra Strength and recommended for moderate-severe conditions. The PLUS Formula prolongs contact maximizing bacterial time kill eradicating seven different strains of bacteria common to the eyelids including MRSA and Staph epi. Simply apply to the eyelids - no rinsing necessary. For more information, see reverse or visit www.ocusoftlidscrub.com.

OCuSOFT® Lid Scrub™ Original Formula Available in:

- Convenient Pre-Moistened Pads
- Economical Compliance Kit (50 mL Instant Foam Pump & 100 Lint Free Pads)
- Instant Foam Pump in 7.25 fl. oz. and 50 mL

OCuSOFT® Lid Scrub™ PLUS Formula Available in:

- Convenient Pre-Moistened Pads
- Instant Foam Pump in 50 mL

For more information, call 800-233-5469 or visit www.ocusoft.com.



Celebrating a Quarter Century of Excellence

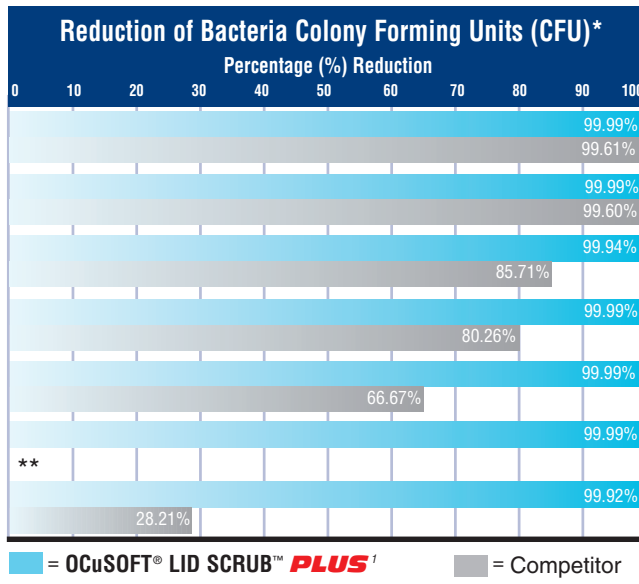
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OCuSOFT® LID SCRUB™ PLUS

Extra Strength "Leave-On" Formula with Superior Efficacy

Effectively Eradicates Bacteria



* Based on manufacturer's recommendation for use.
 1 Time kill data collected at 120 minutes based on manufacturer's recommendation as leave-on formula. OCuSOFT™ Lid Scrub™ PLUS is indicated both as a rinse or leave-on formula.
 2 Time kill data collected based on manufacturer's recommendation to leave in place for 60 seconds for maximum effectiveness.
 Investigator: Antimicrobial Test Laboratories LLC Data on File: CYNACON/OCuSOFT, Inc.
 ** 0.0 (Ineffective)



Unique "Leave-On" formula relieves eyelid irritation by removing oil, debris and other contaminants.

Ideal for use in:

- Blepharitis Conditions
- Pre-Surgical Cleansing
- Dry Eyes
- Demodex Infestation

Proven to Kill Demodex

Recent reports suggest that the Demodex mite is a contributing factor to Meibomian Gland Dysfunction, Meibomitis, Blepharitis, and other eyelid irritations. A variety of corneal pathologic features, together with conjunctival inflammation commonly noted in rosacea, can be found in patients with Demodex infestation of the eyelids¹. Studies confirm ocular infestation of Demodex may be as high as 47%².

In a recent study³, OCuSOFT® Lid Scrub™ PLUS, in its unique "Leave-On" formulation, demonstrated to effectively kill Demodex. Significantly, NO other eyelid cleanser used according to manufacturer's instructions killed Demodex.



Enlarged view of Demodex



- 1 A. Kheirkhah, et. al. Corneal Manifestations of Ocular Demodex Infestation. American Journal of Ophthalmology, 2007 May; 143(5):743 - 49.
- 2 Norn, MS. Incidence of Demodex folliculorum on skin of lids and nose. Acta Ophthalmologica. 1982 Aug; 60(4):575 - 83.
- 3 Yee, M.D., Richard. Efficacy of OCuSOFT® Lid Scrub™ PLUS on eradication of Ocular Demodex. 2008, July. Study on file.